

SAMPLE

SAVAGE DIGITAL SOLUTIONS

Growth Diagnostic

Sample deliverable

This is a marked sample of what a client receives.
It is not a report for a real company. No client names. No logos.
Numbers are a composite of a typical 8 to 15 person home-services shop.

SCOPE

Workflow map + automation roadmap

PRICE

\$497, credited toward the first build

INSIDE

Map, 3 automations, hours/year, sequence, estimate

savagesolutions.io/growth-diagnostic

SAMPLE

1. Workflow map

Subject (composite, not a real company): an 11-person home-services shop. Two owners still route every inquiry. After the public form, the job lives in email, a shared sheet, and a group text.

Inquiry to booked, as it happens today

1 Form or voicemail lands

Sits until someone is at a desk. After 6 p.m. that is the next morning.

2 Owner reads it

Decides fit by gut. Forwards the yeses. Deletes the obvious nos, sometimes.

3 Coordinator copies the row

Sheet, then calendar, then a reply drafted from the last one that sounded fine.

4 Quote built by hand

Numbers live in last year's doc. Owner approves from a phone.

5 Follow-up if they go quiet

Usually the owner, usually two days later, often never.

6 Booked job put on the board

Calendar and sheet disagree about once a week.

Exceptions stay with a person. Steps 1, 3, 4, and 5 are the same every time. Those are the candidates.

2. Three recommended automations

Hours are owner-plus-coordinator time at a \$48 burdened rate. Repeatable slice only.

Automation	Job it takes off the plate	Hrs/wk	Hrs/yr	\$/yr
After-hours qualify + book	Read form, close no, offer two real slots	6.0	312	\$14,976
Quote from the inquiry	Draft standard package from given facts	4.0	208	\$9,984
Status to the customer	Next-step note when the job moves	3.0	156	\$7,488

Together: 13 hours a week, 676 hours a year, about \$32,400 at \$48/hr.

What each one actually does

After-hours qualify + book.

The form is scored against written fit rules. A fit gets two true openings.
They pick one. The job is on the calendar. A miss goes to a person in the morning.

Quote from the inquiry.

Standard packages are priced from the facts the lead already typed.
The owner approves exceptions, not the whole pile.

Status to the customer.

When the job moves, the customer gets the note that is true. Nobody writes it from scratch.

3. Sequence and next-step build

Suggested sequence

1. After-hours qualify + book. Highest hours, highest lost-job cost, cleanest rules.
This is the first build.
2. Quote from the inquiry. Depends on the same intake fields as step 1.
Do not start here if intake is still a sheet.
3. Status to the customer. Only after the job exists in one system.
Doing this first just automates a lie.

First-build estimate

Scoped range for automation 1

\$8,500 - \$12,000

Fixed-scope project. The \$497 diagnostic fee is credited if they continue.

Payback at 6 hours/week and \$48/hr is under four months on the high end of the range.
If the live shop's math does not pay back inside a year, we say so and stop.

What this sample is not

It is not a proposal for a named company. It is not an SEO retainer.
Search and AI-visibility are noted on a live diagnostic only when they are why jobs are not landing. The product is the operations map.
Live diagnostics are written against the client's actual tools and hours.
This PDF exists so you can see the shape of the deliverable before you pay \$497.

Next step

savagesolutions.io/growth-diagnostic
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